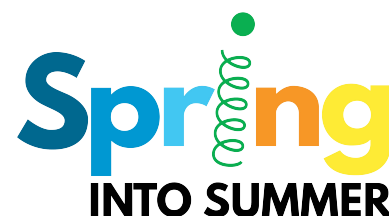


# Operational Resiliency

## Tuesday, April 13, 2021



The Operational Resiliency Stream is focused on the Camp Director, Camp Manager and/or Camp Owner and is designed to provide strategies for successful operations during this pandemic year and beyond.

This stream is sponsored by [CampBrain](#). *CampBrain provides management and registration software to camps and conference centers. Serving 1300+ camps since 1994, with a dedicated staff of 45+ providing personal, caring support and building beautiful, intuitive software.*

Time	About the Presenter	Topic
<p><b>10:00 - 11:00 a.m.</b></p>	<p><b>Co-Hosts: Sari &amp; Howie Grossinger</b> (Camp Robin Hood/Camp Walden)</p> <p>Sari and Howie own and operate Camp Robin Hood, a private day camp and they are co-owners of Camp Walden and Madawaska All-Sport and Volleyball.</p> <p>Panel:</p> <p><b>Tia Pearse</b>, Co-Owner/Director, Camp Tawingo, a private overnight camp.</p> <p><b>Jen Dundas</b>, Executive Director, Camp Couchiching, a not for profit overnight camp.</p> <p><b>Janet Cottreau</b>, Executive Camp Director, Red Pine Camp, a private family camp.</p> <p><b>Mike Sladden</b>, Director/Owner, Camp Pathfinder, a private tripping camp.</p>	<p><b>Survival Strategies for Ontario Summer Camps</b></p> <p>This past year has had all of us writing and re-writing plans and protocols for every aspect of our operations. Our panellists will share their insight into how they have prioritized and developed systems that have played a role in setting a vision while remaining nimble in the face of so much uncertainty. From capacity issues to dining room space, from bus transportation to cleaning supplies and from facility preparation to health centre considerations this has been a year of having the proverbial “drawing board” very close by.</p>
<p><b>11:15 - 11:45 a.m.</b></p>	<p><b>Travis Allison (Go Camp Pro)</b></p> <p>Travis Allison hates mushy fruit but loves jam.</p> <p>It’s not just fruit that Travis from Go Camp Pro thinks about in great detail. His creative and conscientious persona has made him a keynote speaker at conferences across the US and Canada.</p> <p>Travis knows his mission: to help organizations create spaces where children and young adults can be truly noticed and appreciated.</p>	<p><b>Running a Lean Summer Camp Business</b></p> <p>Recreation &amp; community organizations are facing an incredible financial crunch for the next 18 months (at least). Learn how to develop a Lean mindset for yourself and your organization so that you can eliminate as much money, human resources and time resources as possible so that you can focus on delivering excellent programs to your clients. Participants will learn how to:</p> <ul style="list-style-type: none"> <li>● identify wasted human resources, time and finances to be able to provide excellent services to current and future clients.</li> <li>● implement a lean approach in all areas of your organization (site</li> </ul>

		& facilities, daily procedures, interactions with clients).
<b>12:00 - 12:45 p.m.</b>	<p><b>Stéphane Richard</b> President - Canadian Camps Association/Association des Camps du Canada</p> <p>A graduate from Université de Moncton, Stéphane is a professional senior leader with 20+ years of experience in the not-for-profit and outdoor recreation sector. His experience includes leading and coaching teams while pursuing growth and development to meet the organization's mission delivery and mission funding objectives. His high delivery of impactful customer-centred programs and services has always been implemented with a fine vigilance toward fiscal responsibility and sustainability.</p>	<p><b>Keeping Afloat: Grants &amp; Loans 101</b></p> <p>During the course of the pandemic new loans and grant base programs have been created and have evolved all with the goal of supporting organizations like camps but the navigation of the programs have been challenging between the different departments, criteria, abbreviations and figuring out how the unique business model of camp applies for these programs. Today's session will focus on walking participants through the largest federal programs CEWS, CERS, RRRF, CEBA and HASCAP and the takeaways and information we have learned through the advocacy that we have done with the federal government. This will also be an opportunity to ask questions and for us to use any feedback presented in our ongoing conversation with the federal government.</p>
<b>1:00 - 1:30 p.m.</b>	<p><b>Moderator: Sol Birenbaum</b> (Co-Owner/Camp Director - Camp Walden)</p> <p><b>Danny Roth</b> (President - Brandon Communications)</p> <p>An award-winning public relations and issues management firm specializing in the GTA's real estate sector. A founding member of the Peoples Choice for Architecture (PUG) Awards, the former Chair of the Liberty Village BIA and an Advisory Board member of Save a Child's Heart. Roth is the publisher of Toronto Storeys, the online source for insights into Toronto's real estate market. Brandon Communications won BILD's Best PR Campaign Award in 2010, 2014 and 2017.</p>	<p><b>"In Conversation With..."</b></p> <p>Bring your COVID communications questions!</p> <p>Danny Roth, the OCA's PR Consultant, will be at the ready to answer your Covid communications conundrums.</p> <p>He can help you frame, explain, and guide conversations through the uncertainty of COVID.</p> <p>Are you hosting webinars for your families and staff? Role play with Danny in front of a live audience.</p> <p>This session will be entirely participant driven with no upfront content so get ready to challenge, be challenged, and dive right in!</p>
<b>1:45 - 2:15 p.m.</b>	<p><b>Dr Deborah Gilboa</b></p> <p>Deborah Gilboa, MD, aka Dr. G, is a parenting and resilience expert who works with families, organizations,</p>	<p><b>Keeping Your Camp Community Engaged No Matter What Happens</b></p> <p>Camp leaders are deep into planning</p>

	<p>and businesses to identify the mindset and strategies to turn stress to an advantage and create resilience through personal accountability and culture change.</p> <p>Renowned for her contagious humor, Dr. G inspires audiences with her illuminating stories and provides no-nonsense prescriptions for character development.</p> <p>Dr. G is a leading media personality seen regularly on TODAY, Good Morning America and is the Resilience Expert for The Doctors. She is also a contributor to Washington Post, The New Times, Huffington Post, and countless other digital and print outlets. Dr. G resides in Pittsburgh with her four boys.</p> <p><a href="#"><u>Twitter</u></a> <a href="#"><u>Linkedin</u></a> <a href="#"><u>Website</u></a></p>	<p>2021, and yet... there are some families that will skip this summer. We'll discuss what to keep from the lessons of 2020 and the strategies of the past school year in order to improve retention and engagement. Within the framework of proving your mission and building resilience, you'll leave this session with a list of possible ways to keep and gain campers' excitement and families' connection and dedication to camp, whether they enroll this summer or not.</p>
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